Proposal for Web Design Development

Max Vision Solutions

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Proposal Created By: Sudhir Kumar

Project Title: Web design and Development on Content Management system.

Project Description:

Max Vision Solutions Private Limited is a contemporary Website design and development company with a focus on user-centered design while helping our clients achieve the desired result.
Our strategy for achieving the desired result can be broken into four parts:

- Website Design and Development: We will develop this website On CMS Platform. The website will be designed to the very highest standard and will reflect CMS. We will use WordPress an open source content management system (CMS) which will allow you to easily add content such as page, services, text and images to the website with a minimum of technical knowledge, within a tightly defined design framework.

- Search Engine Optimization: We will design the site with Google in mind, however a further online marketing campaign using search engine optimization (SEO) is strongly recommended at some stage in the future, in order to maximize the number of visitors to the site. After website design completion we will start working on ON-SITE SEO.

Technology Applied:

- WordPress CMS
- HTML5
- Bootstrap 4
- MySQL (For management app)
- Client side design using HTML5, CSS3, Jquery, Javascript etc.
- Cross browser friendly structure to get simultaneous design & structure across multiple browsers.
- Advance permalink & bread crumb structures for better SEO tagging
- Faster loading of site achieved with industry norm optimization techniques.
- Firewall Protection & spam proofing.
- Prevention of SQL injection.

Planning and wireframes:

- Design of homepage look and feel, based wireframes & client suggestions.
- Coding and cross-browser testing.
- Extensive cross-browser testing at multiple resolutions.
- Pages to be coded to be SEO friendly. (Note: Keyword research and other SEO is not included in this quote.)
- Website will responsive on all devices and design as per reference website.

Website Features Included:

- Website and development
- Responsive design
- Logo design
- On-site SEO optimization
- Social Media Integration
- Products Entry on website
- Google Business listing

- Google analytic setup
- Google Webmaster setup
- Blog Module setup
- 2 Google Business Email
- SSL Certificates

Project Budget:

The budget for development of the Web application, including integration with the CMS would be following

1-	Website Design and Development	One time	$600
2-	SSL Certificates	Yearly	$30
3-	Domain Registration & Hosting Services	Yearly	$75
4-	Google Business Email (1 email account)	Yearly	$36

Upfront Amount of this project will be 50 %. After receiving upfront Amount, We will start working on website. We will provide Free 1-year website maintenance including technical support.

Images & Content: Image, content and data provided by client. The price of purchasing images or custom photography is additional if client required. All image purchases will be agreed with the client in advance.

Timescale: We would anticipate the project taking 4-6 weeks Maximum to complete with all reviews and suggestion.

The exact speed of design & development will be affected by client turnaround times, for example responding to designs, API information, Server details, Data information etc.

Digital Marketing of website: Website promotion and digital marketing price not included in above project budget. We only Provide ON-SITE SEO.

Milestone: We will submit Milestone after Project Confirmation. We will divide milestone in 4 parts.

About Our Company:

Name of Company	Max Vision Solutions Private Limited
Year Established	02-June-2011
Type of Business	Private company
Business Function	Website design and software development company

Founders & Board of Members	• Akhilesh Singh Shrinet- Managing Director • Sudhir Kumar-Director
Corporate Office Address	206/H-6, Aggarwal Tower, Netaji Subhash Place, Pitam Pura, New Delhi, Delhi 110034
Total Employees	26 (Twenty Six)
Departments	• Website Development Team • Software Development Team • Business Development Team • Management • Admin Support • Internet Marketing
Website Address	www.maxvisionsolutions.com
Company Email	Hello@maxvisionsolutions.com
Skype Address	Shrinet1
Company Phone	+91-9560636331 +91-9910698765
Areas of Expertise	Website development, Software development, Graphics design, Internet Marketing, Admin support , Virtual Assistance
Market Coverage	India, USA, UK, Canada, Australia, Saudi Arabia, Dubai
Logo	
Motto	Quality Service to Produce Optimum Benefit
Vision	Provide IT solution worldwide and be a leading IT company in the world
Mission	With 100% quality & support, we will provide the best services to our clients with our creativity, honesty, responsibility & hard work

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