Multivendor Apartment booking Website Design & Development on WordPress

Max Vision Solutions

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Project Title: Multivendor Apartment booking Website Design & Development on WordPress.

Project Description: We will develop this website On CMS Platform. The website will be designed to the very highest standard and will reflect CMS. We will use WordPress an open-source content management system (CMS) which will allow you to easily add content such as Pages as PDF, text and images to the website with a minimum of technical knowledge, within a tightly defined design framework.

We will design the site with Google in mind, however a further online marketing campaign using search engine optimization (SEO) is strongly recommended at some stage in the future, in order to maximize the number of visitors to the site. This work can be done by us.

Planning and wireframes:

- Design of homepage look and feel, based wireframes & client suggestions.
- Coding and cross-browser testing.
- Extensive cross-browser testing at multiple resolutions.
- Pages to be coded to be SEO friendly. (**Note**: Keyword research and other SEO is not included in this quote.)
- Setup of WordPress content management system (CMS), for editing text and images on main website.
- Query Module setup according to Requirements

Website Features:

- Website will be Fully Responsive on all devices.
- Website will be 100% SEO Friendly.
- Unlimited Page (No restriction of pages)
- Managed the Category and Subcategory
- Manage the Property.
- Manage the menu structure.
- Manage Pages like (Corporate Enquiry, Property Registration)
- Manage the customer.
- Login with social media
- 6 months Free maintenance

Platform Features:

- Admin Dashboard (will all access features)
- Categories Listing
- Property Listing
- Offer, Coupon management
- Pages Management Module
- Blog Module
- Service areas Module
- Query Form
- Vendor Management
- Customer Management
- Sales and Order Management

WordPress Website Features:

Ease of Use: WordPress is very easy to use and has an intuitive interface. Adding new Pages, blog posts, images, etc. on a regular basis is a breeze and can be done quickly. Because the technology is so simple, time spent on formatting is greatly reduced.

Manage Your Website from Any Computer/app: WordPress is browser-based. You can login From any Internet connected computer/Mobile app and manage your site.

No HTML Editing or FTP Software Required: WordPress is a self-contained system and does not require HTML editing software (such as Adobe Contribute or Dreamweaver). You can create a new page or blog post, format text, upload images (and edit them), upload documents, video files, image galleries, etc. all without the need for additional HTML or FTP software.

100% Search Engines Friendly: The code behind WordPress is very clean and simple, Making it easy for search engines to read and index a site's content. In addition, each page, Post, and image can have its own Meta tag keywords, description, and title, and be Optimized for specific keywords, allowing for very precise search engine optimization. You Can also use tags to further enhance your search engine optimization efforts.

You Have Control of Your Site: No more waiting for your web designer to make simple Updates to your site. With WordPress, you have control of nearly every aspect of your site And can easily make those simple updates yourself.

The Design of Your Website is 100% Customizable: WordPress acts as the engine for your Website. The look and feel of the site can be 100% customized so your brand can shine. Through on your site and provide a unique experience to your visitors.

A Blog is Built-in and Ready to Go: Since WordPress was originally created as a blogging platform, blogging capabilities are built-in and are easy to integrate, if desired. Setting up RSS / email subscriptions to your blog, commenting capabilities, and automatically adding the most recent blog posts to other pages of the site (your home page, for example) are. Also, very simple to set-up, and help to extend your company's reach and make your site. More dynamic and interactive.

Extend the Functionality of Your Site with Plugins: Want to add an event calendar, video. Gallery, Twitter Feed, Facebook Fan Box, and more to your site? WordPress makes this possible with plugins, most of which are free or very reasonably priced.

Your Site Can Grow as Your Business Grows: WordPress sites are very scalable. You can Have hundreds of thousands of pages or blog posts on your site and the performance of the site will not be compromised in the least.

Have Multiple Users: As an administrator of a WordPress site, you can set-up multiple. Users for the website and assign access levels and capabilities to each user.

Low Resources Required: For Running WordPress Website it is required very low server resources.

Multivendor Features and Functionality

Customizable Vendor Shop – Vendors can create and customise any kind of virtual store like a baseball shop, a shoe-repair shop, ski shop and others to customers by using our store management dashboard. To help vendors customize their vendor shops, we provide them with tools like Store Logo, Store Banner, Store location, and Social media links.

Advanced Property Features – MVS shares one goal that is to provide its users with any kind of marketplace they desire. To fulfil this goal, MVS presents a premium add-on like Advanced Frontend Manager. With this add-on, vendors can upload any type of Property like bookings, rental, accommodation, auction, subscription, and many more. They can also export-import Propertys, create Property add-ons and many more. To know more about Advanced Frontend Manager read here.

Customizable Membership Plan – Membership model businesses have flourished quite well. You can now create membership packages like Free membership, trial membership or paid membership package using our MVS Vendor membership. Here you can decide the membership fee, adjust price rates and create membership benefits and plans to your desire.

Advanced Property Catalogue – Create a catalog that allows customers to view your Property, with WooCommerce Property Catalogue Enquiry Pro. But what makes this added feature even more unique is the enquiry cart option that lets customers inquire about multiple Propertys all at the same time. To make this feature sound more useful you can create a catalogue list showcasing all your Propertys along with the add-to-cart option.

Advanced Analytics- Allow your vendors to grow further with advanced features like MVS Vendor SEO and Analytics that gives them the power of Google Analytics for actionable and accurate data. Along with this, our plugin is compatible with some of the best SEO plugins like Yoast and Rank Math, which is assured to increase your SERP Ranking.

Pro Inventory Manager – Business stability can sometimes depend on proper inventory control. MVS provides you with inventory software that helps you keep track of your inventory, set a low stock limit and manage inventory entries when and how required.

Vendor Hours and vacation – MVS's dual-purpose Vendor Vacation extension is the correct fit for your business if you want to let your vendors take a break once in a while. This extension uses a vacation calendar that works as a vacation tracker that helps vendors keep track of their mini- vacations. Apart from these vendors can use shop hours widgets that notifies of a shop's opening and closing time. Customize Invoice – MVS provides vendors with a personalized invoice management software that lets them send invoices to their customers. Using this add-on invoices can be automatically generated and sent to the respective user. In addition to this vendors can choose their desired vendor template to create their invoice.

Vendor Staff Manager – Unburden your vendors with perfect staff management software that helps them hire innumerable members of staff, manage staff responsibilities and track staff workers. Adjustable Commission plans – Add more to your revenue, by adopting the flexible commission plans only MVS can provide. The commission structure set by us is created in such a way that you can add various commission rates, charge any commission fee and calculate commissions based on multiple commission types.

Trustworthy Vendor/ Seller Manager – In a multi-vendor site keeping track of your vendors is very important. With MVS this job becomes easier as we provide you with a vendor list that provides you

with the names and information of any vendor irrespective of their application status. Furthermore, you can refine your list of vendors by using various filters based on a vendor's location, Application status or name. Along with this, you have access to a customisable vendor database that allows you to monitor and manage a vendor's personal store from your own dashboard.

Property Manager – This WooCommerce marketplace plugin helps your turn your simple store in a Property multi vendor market by providing you with essential management tools. With the tools, provided vendors can freely list Propertys, export and import Property details and continue with the bulk Property uploads.

Multiple vendors that sell the same Property – While there are numerous advantages to an online marketplace, nothing beats the physical market. To bridge this gap between virtual and brick-and-mortar models MultiVendorX offers the Single Property Multiple Vendors features. And what makes this feature amazing is that it lets customers know which Property they and at what price from the list of Property sellers given.

In-built Order Manager – This multi-vendor WordPress tool helps you manage your orders with ease using key features like Order lists, Order Details, and Order Status Manager. Apart from these other tools like the Split Order module, Order notes and Order Mails are a definite gain that is sure to make managing orders a pleasing experience for you. Read here to learn more about MVS Order Manager.

Refund manager – MVS presents you with a refund management software that enables you to set refund options that help customers avail a refund. These options can be set as per the refund status of a Property thus allowing you to have as much control as possible.

Create Coupons – Increase your website traffic with an enhanced coupon management system provided by MVS. With this coupon manager vendors can set coupon codes, create discount codes and promo codes and renew old coupon codes. To know more about the MVS coupon manager and how it is different from others read here.

Flexible Shipping – Make managing shipping more effective and efficient with the MultiVendorX plugin as we provide you with the option of Vendor Shipping. This option allows vendors to charge various shipping rates on the basis of weight, country or Property category. Along with this vendors can also avail the shipping tracking option that lets them know the status of their delivery.

Website Design and Development Budget on WordPress:

1-	Website design and Development on Latest Version of WordPress	One time	INR 32,000/-
2-	Multivendor Apartment booking features	One time	INR 22,000/-
2-	Server (Shared with 5 GB space)	Yearly	INR 2000/-
3-	SSL Certificate	Yearly	INR 1500/-
4-	Domain	Yearly	~ INR 1300

Note: 18% GST is applicable on above pricing.

Upfront Amount of this project will be 50 %. After receiving upfront Amount, we will start working on website. We will provide Free 6 Months website Maintenance including technical support.

Images & Content: Image and content provided by client or by mutual understanding. The price of purchasing images or custom photography is additional if client required. All image purchases will be agreed with the client in advance.

Time Frame of Project: We would anticipate the project taking 3-5 Weeks to complete with you all Reviews and suggestions. Events that may delay final delivery or individual milestone delivery include.

- Delays in receiving client approvals.
- Delays in receiving client feedback & revision notes.
- Delays in receiving partial payments to initiate project or individual completed phases.
- Delays in providing information or access to 3rd party accounts (hosting, merchant, etc.)

About Our Company:

We are the leading web solution company, providing the best services to our global clients. Being a customer-centric organization, we create the efficiently functional websites with stunning appearance.

Our design and development teams are synchronized well to provide the neatly coded back end with well-designed interfaces. Precise and functionally perfect e-commerce solutions are developed at our firm to boost the Property sale and platform popularity. We create w3c validated, semantically correct, robust and highly secured websites & apps which are load and SEO optimized.

Max vision solutions focuses on providing the top-notch quality Propertys and services in given timeframe. We are currently working with many small, medium and large-sized enterprises along with the individual customers as our personnel are highly motivated to deliver the work, tailored to the exact needs of customers.

Company Structure

Name of Company	Max Vision Solutions Private Limited
Year Established	02-June-2011
Type of Business	Private company
Business Function	Website design and software development company
Founders & Board of Members	• Akhilesh Singh Shrinet- Managing Director • Sudhir Kumar-Director

Corporate Office Address	308, Plot No: H-2, Apra North-X Plaza, Netaji Subhash Place, Pitam Pura, New Delhi, Delhi 110034
Total Employees	25
Departments	• Website Development • Mobile App Development • eCommerce Development • Management • Digital Marketing
Website Address	https://www.maxvisionsolutions.com

Company Email	**Information Desk:** Hello@maxvisionsolutions.com
Skype Address	Shrinet1
Company Phone	+91-9650715139 +91-9910698765
Areas of Expertise	Website development, Mobile App, Graphics design, Digital Marketing.

Market Coverage	India, USA, UK, Canada, Australia, Saudi Arabia, Dubai
Logo	
Motto	Quality Service to Produce Optimum Benefit
Vision	Provide IT solution worldwide and be a leading IT company in the world
Mission	With 100% quality & support, we will provide the best services to our clients with our creativity, honesty, responsibility & hard work
Bank Information	Name of Bank: Sate Bank Of India Address of Bank: Sant Nirankari Colony, New Delhi Account No: 0032381472835 Account Name: Max Vision Solutions Private Limited IFSC CODE: SBIN0007627

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